

Malaysia Effie Awards 2009

CLIENT AUTHORIZATION FORM

Brand Name _____

Product Type or Description _____

Campaign Title _____

Signature for entry by Client Company Officer

I certify on behalf of _____

Agency

and _____

Client Company

that the information submitted for the campaign is a true and accurate portrayal of the campaign's objectives and results, that the campaign ran between 1 July 2008 to 30 June 2009, and that it did not previously win a Gold Effie Award. Entry constitutes permission to be included in a data set for research purposes that do not breach confidentiality.

Publication Permission

Please refer to the Publishing Policy in the Awards Entry Kit and tick one below

- No. This means only the 90 Word Summary and creative material submitted for the campaign are granted permission for publication if this is a winning case.
- Yes. This means the Entry Form submitted for the campaign may also be published for educational and promotional purposes, if this is a winning case.

Signature of Client Company Officer

Title: _____

Company: _____

Date: _____