



AUTHORISATION & VERIFICATION FORM

You must upload ONE signed copy of this Form for each entry. However, if you are entering the SAME work across multiple categories, you may submit one common form with the Entry IDs and Categories clearly indicated.

Brand Name: -

Entry Title: -

Entry ID *Category*

Entry ID *Category*

Entry ID *Category*

Entry ID *Category*

We certify on behalf of _____ and _____
(Agency) (Client)

that permissions have been granted by the client to enter this case into the competition. The following information is accurate and the policies outlined here are understood and accepted.

ACCURACY OF ENTRY INFORMATION & AUTHORISATION OF SUBMISSION:

The information submitted in this entry is a true and accurate portrayal of the campaign, case's objectives and results.

The case ran between 1 June 2023 – 31 May 2024 in Malaysia.

Our effort is suited to the above-listed category and follows the guidelines/restrictions outlined within the category definition.

The Entry(ies) constitutes permission to be included in a data set for Effie Awards research purposes that do not breach confidentiality.

PUBLICATION PERMISSION

Effie Worldwide is a 501(c)(3) non-profit educational organization that stands for effectiveness in marketing, spotlighting ideas that work and encouraging thoughtful dialogue about the drivers of marketing effectiveness. In order to help this mission and provide learning to the industry, Effie relies on entrants' willingness to share their case studies with the industry.

Finalists and Winners are featured as part of Effie's educational programs, including the Case Database. Creative materials will be published and Publication permission applies ONLY to the written case.

PUBLISH OUR WRITTEN CASE AS IT WAS SUBMITTED.

PUBLISH AN EDITED VERSION OF THE WRITTEN CASE

Note: You may redact any confidential information; however, you may not redact the entire results section.

COMPETITION TERMS & RULES

Any materials submitted in the course of entering the Awards becomes the property of Effie Worldwide and the Organizer of the Effie Awards Malaysia, and will not be returned.

You represent and warrant that the Works submitted are original work by you and accurate and will not infringe upon the personal or proprietary rights of or give rise to any claim by any third party, including but not limited to claims based on copyright, trademark, patent, defamation, physical injury, or invasion of privacy or publicity. In addition, if any complaint or claim relating to any of the Works is made by any third party at any time, whether a formal legal complaint or otherwise, you will fully cooperate with the Organizer of the Effie Awards Malaysia in responding to and defending against such complaint or claim, and you will hold the Organizer of Effie Awards Malaysia and Effie Worldwide harmless from and against any such complaint or claim. It is upon the entrant's duty to inform the Organizer immediately if the submitted work is contested in the courts.

By signing below and as a condition for entry, you indicate that you agree to the Competition rules and terms and as stated here and in the Entry Kit.

Signature of Agency Company Officer:

Signature of Client Company Officer:

Name: _____

Title: _____

Company: _____

Date: _____

Name: _____

Title: _____

Company: _____

Date: _____